Knowledge, Skills, and Dispositions: The Innovation Lab Network State Framework for College, Career, and Citizenship Readiness, and Implications for State Policy

Council of Chief State School Officers

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Introduction

In 2011, member states of the Innovation Lab Network (ILN or Network), facilitated by the Council of Chief State School Officers (CCSSO), agreed to work together under the shared belief that their states face a great opportunity to transform their education systems to new designs that prepare all students for postsecondary learning, work, and citizenship. Gathering as a Network, these states aimed to define the challenge, establish shared objectives, and support one another in identifying, testing, and sharing replicable, cost effective models that will compel system-wide changes in lab states, in other states, and in federal policy. First among their objectives was to create a shared framework for understanding the definitional elements of “college, career, and citizenship readiness” (CCCR) that will serve as a compass for state-to-local actions.

Stemming from the collective work of ILN states, this white paper communicates the shared framework and definitional elements of CCCR accepted by ILN chief state school officers in June 2012. Going forward, each ILN state has committed to adopting a definition of college and career readiness that is consistent with these elements, although precise language may be adapted; and to reorient its education system in pursuit of this goal.

The Innovation Lab Network

The Innovation Lab Network (ILN) is a group of states brought together by CCSSO taking action to identify, test and implement student-centered approaches to learning that will transform our public education system. With a constant focus on student outcomes, the goal of the ILN is to spur system-level change, scaling from locally-led innovation to wider implementation, both within and across states.

ILN state-to-local innovations are grounded in six “critical attributes” that serve as design principles for transformed systems:

- World-class knowledge and skills
- Performance-based learning
- Personalized learning
- Comprehensive systems of learning supports
- Anytime, everywhere opportunities
- Student agency

All states in the ILN – which currently includes California, Iowa, Kentucky, Maine, New Hampshire, New York, Ohio, Oregon, West Virginia and Wisconsin – are committed to working collaboratively with key players at the local, district and state levels and from outside stakeholder groups, including the business and higher education communities. As the ILN states pressure test new student-centered policies and practices, they are continuously sharing their success stories and supporting the work of others in the network.
Background

In 2011, amid an amplifying national conversation around “college and career readiness for all” as a new “north star” for education systems, ILN member states convened its own Task Force on College and Career Readiness. Comprised of ILN chief state school officers and their deputies, key stakeholder groups, and national thought leaders, the Task Force sought to guide state education systems toward a more clearly articulated definition of CCCR consistent with a broadened understanding of the student characteristics necessary for success in the 21st century. Reflecting on the Common Core State Standards, members asked what kinds of young people their parents and communities hoped would emerge from their transformative state education systems. Unanimously, they acknowledged that the Common Core Standards are foundational to preparing students for college and career – and as such are absolutely essential – but alone they are not sufficient. Along with mastery and application of essential content as typically prescribed and monitored in state standards, assessments, and accountability systems, it is necessary that students cultivate higher-order cognitive and meta-cognitive skills that allow them to engage in meaningful interaction with the world around them. Further, members agreed that these knowledge and skills are not achieved in a vacuum but require the development of underlying dispositions or behavioral capacities (such as self-regulation, persistence, adaptability) that enable lifelong pursuit of learning.

The vision put forth by ILN state education leaders and stakeholders was buoyed by increasing literature and analysis from the field. Researchers and national thought leaders provided guidance to the Task Force regarding the kinds of skills that most directly support college and career readiness and lifelong success. Shaping the intellectual basis for the definitional elements, David Conley’s “Four Keys to College and Career Readiness,” the Partnership for 21st Century Skills’ “Framework for 21st Century Learning,” and the Hewlett Foundation Education Program’s definition of “deeper learning” have served as primary influences. Each of these guiding frameworks has helped the ILN expand their understanding of CCCR and are reflected in the definitional elements.

In addition to referencing influential intellectual frameworks, the Task Force has distilled and evolved its definitional elements by consulting several additional sources, including:

- International definitions and skills frameworks (e.g. the OECD Definition and Selection of Competencies project to examine expansion of the Programme for International Student Assessment (PISA) into additional domains, the Asia Society’s analysis of knowledge, skills, and dispositions necessary for global competence, and public education goal statements and skills frameworks articulated by high-performing nations such as Finland, South Korea, Singapore, Canada, New Zealand, Australia, and the European Union, among others)
• Industry-specific skills frameworks (e.g. the Industry Competency Models facilitated by the U.S. Department of Labor, and the National Association of State Directors of Career Technical Education Consortium’s “Common Career Technical Core”)

• Literature reviews and meta-analyses of 21st century or deeper learning skills that correlate with achievement and success (e.g. recent work by the National Research Council, the Consortium on Chicago School Research, Mathematica, and a self-commissioned study completed by the Educational Policy Improvement Center identifying key skills and dispositions supported by research as strongly predictive of academic and lifelong success, Figure 1).

• College and career readiness frameworks and definitions from leading national experts (e.g. Achieve, ACT, Center on Education Policy, ConnectEd, Data Quality Campaign, National Council of Social Studies, National High School Center at the American Institutes of Research, Next Generation Science Standards, Southern Regional Education Board, and Ready By 21, among others).

By cross-walking each of these referenced skills frameworks, the Innovation Lab Network arrived at the set of three domains (knowledge, skills, and dispositions) and example elements described in this paper. They not only embody research consensus but also epitomize the vision of college and career ready student-citizens put forth by ILN state chiefs and their stakeholders.

<table>
<thead>
<tr>
<th>Core Skill</th>
<th>Current Evidence of Relationships with Academic Outcomes</th>
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<tbody>
<tr>
<td></td>
<td>K–12 Success</td>
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<tr>
<td>Self-Efficacy</td>
<td>Strong</td>
</tr>
<tr>
<td>Initiative</td>
<td>Strong</td>
</tr>
<tr>
<td>Integrity</td>
<td>Strong</td>
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<tr>
<td>Intellectual Curiosity</td>
<td>Strong</td>
</tr>
<tr>
<td>Adaptability</td>
<td>Strong</td>
</tr>
<tr>
<td>Study Skills</td>
<td>Strong</td>
</tr>
<tr>
<td>Time and Goal Management</td>
<td>Strong</td>
</tr>
<tr>
<td>Leadership</td>
<td>Moderate</td>
</tr>
<tr>
<td>Collaboration</td>
<td>Strong</td>
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<tr>
<td>Communication</td>
<td>Strong</td>
</tr>
<tr>
<td>Problem Solving</td>
<td>Strong</td>
</tr>
<tr>
<td>Critical Thinking</td>
<td>Moderate</td>
</tr>
<tr>
<td>Self-Awareness</td>
<td>Moderate</td>
</tr>
<tr>
<td>Self-Control</td>
<td>NA</td>
</tr>
<tr>
<td>Applied Knowledge</td>
<td>NA</td>
</tr>
<tr>
<td>Social &amp; Personal Responsibility</td>
<td>NA</td>
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</tbody>
</table>

Figure 1. Key skills and dispositions supported by research as strongly predictive of academic and lifelong success. Findings resulted from a literature review of current research on skills and dispositions completed by the Education Policy Improvement Center.
ILN Framework for College, Career, and Citizenship Readiness

The ILN’s CCCR framework consists of underlying assumptions, definitional elements, and a sample definition for states to adapt to their specific contexts.

Underlying Assumptions

Several underlying assumptions were agreed upon and informed the ILN CCCR framework. These assumptions include: (For further detail, please see the Appendix.)

1. *Every student* should graduate college, career and citizenship ready.
2. Causing consistently high levels of learning among young people from widely varying backgrounds and with diverse needs will require *radical changes in current beliefs, policy, practice and structure.*
3. The *Common Core State Standards* are foundational to college and career readiness; they are absolutely essential, but not sufficient.
4. There is a significant overlap between the profiles of *college readiness* and *career readiness* that should be fostered in all students, although additional technical skills may be required for one versus the other.
5. *Citizenship readiness*, or preparing America’s youth to be contributing members of the larger society, is a fundamental mission of public schools

Further, the Innovation Lab Network believes that all students must cultivate increasingly complex higher-order cognitive and meta-cognitive skills that will allow them to engage meaningfully with the world around them. Content knowledge is an important factor in student success, but is only part of the equation. Students must graduate possessing:

- **Knowledge** - mastery of rigorous content knowledge across multiple disciplines and the facile application or transfer of what has been learned,
- **Skills** - the strategies that students need to engage in higher-order thinking, meaningful interaction with the world around them, and future planning, and
- **Dispositions** - mindsets (sometimes referred to as behaviors, capacities, or habits of mind) that are closely associated with success in college and career.

The ILN believes that these domains of knowledge, skills, and dispositions (KSD)—deeper learning outcomes—are mutually reinforcing, and not contradictory. They have concrete meaning and can be expressly taught, learned, and measured. This will require multiple, robust measures that help us examine how they interact to advance learning.
The ILN also holds that the same set of knowledge, skills and dispositions is vital for student success in terms of citizenship readiness, including the ability to contribute and succeed in our increasingly diverse, democratic, global society.

**Definitional Elements of CCCR**

The following table represents sample definitional elements within the domains knowledge, skills and dispositions that most likely have the highest impact on college, career and citizenship readiness. They are not meant to be comprehensive or definitive, but provide examples for consideration.

<table>
<thead>
<tr>
<th>Knowledge</th>
<th>Skills</th>
<th>Dispositions</th>
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</thead>
<tbody>
<tr>
<td><strong>Mastery of rigorous content and the facile application or transfer of what has been learned to complex and novel situations</strong></td>
<td><strong>The capacities and strategies that enable students to learn and engage in higher order thinking, meaningful interaction planning for the future</strong></td>
<td><strong>Socio-emotional skills or behaviors that associate with success in college, career and citizenship</strong></td>
</tr>
<tr>
<td>• Common Core State Standards</td>
<td>• Critical thinking</td>
<td>• Agency (Self-efficacy)</td>
</tr>
<tr>
<td>• Career &amp; Technical Education</td>
<td>• Problem solving</td>
<td>• Initiative</td>
</tr>
<tr>
<td>• Other Content Areas &amp; Essential Literacies</td>
<td>• Working collaboratively</td>
<td>• Resilience</td>
</tr>
<tr>
<td>• Global Competence</td>
<td>• Communicating effectively</td>
<td>• Adaptability</td>
</tr>
<tr>
<td>• Applied Knowledge</td>
<td>• Metacognition &amp; self-awareness</td>
<td>• Leadership</td>
</tr>
<tr>
<td></td>
<td>• Study skills &amp; learning how to learn</td>
<td>• Ethical behavior &amp; civic responsibility</td>
</tr>
<tr>
<td></td>
<td>• Time/goal management</td>
<td>• Social awareness &amp; empathy</td>
</tr>
<tr>
<td></td>
<td>• Creativity &amp; innovation</td>
<td>• Self-control</td>
</tr>
</tbody>
</table>

**Sample Definition of CCCR**

In addition to the above definitional elements, the ILN has suggested the following sample definition of CCCR which states may adapt according to local contexts:

“College, Career, and Citizenship Readiness” means that students exit high school qualified to enroll in high-quality postsecondary opportunities in college and career, including the U.S. Military, without need for remediation and equipped with the knowledge, skills and dispositions to make that transition successfully. This means that all students must graduate having mastered rigorous content knowledge and demonstrated their ability to apply that knowledge through higher-order skills including but not limited to critical thinking and complex problem solving, working collaboratively, communicating effectively, and learning how to learn. Students must also be prepared to navigate the pathways and systems that will allow them to gain access to positive postsecondary opportunities.
Implications for State Policy

The ILN framework for College, Career, and Citizenship Readiness implies considerations for several domains of state policy and implementation, including how the state will establish CCCR as the goal of its education system; how delivery systems will be redesigned to ensure each child’s development of CCCR; how educators will be prepared and supported to develop students’ knowledge, skills, and dispositions; how state and local systems will measure student progress toward CCCR; how systems will hold students, schools, districts, and educators accountable for fostering CCCR; how K-12 diplomas, credentials, or certificates articulate with postsecondary opportunities including higher education and the workforce; and how the system will pursue continuous improvement and innovation. Some key questions and considerations for state policymakers are suggested.

Establishing the Goal of the Education System

States adopting the ILN framework for CCCR must consider how they will create institutional commitment to college and career readiness (as the knowledge, skills, and dispositions that result in deeper learning) as the goal for their education systems. States are encouraged to consider:

- Taking formal action (via the state board, commissioner, governor or legislature) to adapt a definition of college and career readiness consistent with the framework
- Ensuring that their legislative body has an understanding of the definition and officially supports it as the goal of the education system for all students
- Reaching out to every local community (parents, higher education, business) to embrace the goal and definition, including involving them in the process of adapting the CCCR definition to local contexts
- Redesigning advising and support services to ensure that the goal of CCCR for every child is internalized throughout the system from early learning forward

Redesigning Delivery Systems

Ensuring that every child masters key knowledge, skills, and dispositions for lifelong learning and success necessitates a system that is able to track and support each student’s individual learning progression. Therefore, states that accept the ILN framework for CCCR should consider how they design learning delivery systems to be personalized, competency-based, and to encourage student agency. Key considerations include:

- Setting conditions where students co-design learning, set goals and map their progress (e.g. creating individualized learning plans for all students or implementing online systems for students to plan and monitor their learning)
- Setting conditions where students progress toward mastery and credentials based on competency (e.g. passing policy to replace seat time requirements with student competencies or to set guidelines for competency-based diplomas)
- Setting conditions where students have multiple, anytime/anywhere, high-quality pathways to demonstrate progress and mastery (e.g. a statewide program awarding credit for extended learning opportunities; providing supports to students making choices that support individual college and career goals; adopting analytical tools that enhance the learning process and personalize learning at scale; adapting instructional materials policy to incentivize high-quality resources in digital formats that are modular, customizable, accessible 24x7, and available as OER)
- Supporting student demonstrations of progress through complex challenges (e.g. replacing seat time graduation requirements with deeper learning-aligned competency demonstrations; replacing exit exams with a high-quality program of capstone projects or performance-based demonstrations of mastery)

Preparing Educators

States pursuing systems where every child masters CCCR knowledge, skills, and dispositions must place considerable emphasis on preparing educators to thrive in personalized, competency-based systems. Therefore, states are encouraged to consider:

- Aligning educational professional development initiatives to support strategies for developing students' KSD and delivering personalized learning
- Aligning teacher preparation programs to support strategies for developing students' KSD and delivering personalized learning
- Providing educators with dynamic technology to support individualized instruction, and training to use the technology successfully
- Aligning educator accountability systems with CCCR outcomes

Assessing Progress

States wishing to pursue development of all students toward CCCR will need to establish comprehensive systems of assessment capable of measuring all the dimensions of knowledge, skills, and dispositions. It becomes no longer sufficient to measure students' attainment of knowledge alone. States are encouraged to consider:

- Assessing college and career readiness against the Common Core State Standards via a valid and reliable assessment
- Adopting a comprehensive system of multiple measures of student progress towards college and career readiness, balancing formative and summative assessments, some adjudicated locally
• Adopting performance based assessments that combine measures of knowledge, skills, and dispositions
• Mandating and funding assessment of student knowledge and skills in content areas beyond the Common Core (which may include performance assessments)
• Mandating and funding implementation of student skills and dispositions assessments (which may include performance assessments)

_Holding Systems Accountable_

States that adapt the CCCR framework must consider how they use CCCR data to hold systems accountable, modify practice, and continuously improve. States might consider:

• Tailoring data systems to track multiple measures of student knowledge, skills, and dispositions to inform system decisions
• Transitioning from point in time to point of readiness assessments for student accountability
• Adopting accountability designs that value continuous progress and advancement, for both low scoring and high scoring students
• Including measures of post-secondary placement and/or success in system accountability measures
• Mandating and conducting a review of accountability systems to ensure compatibility with new learning delivery models
• Conducting reviews to ensure that local systems provide college-ready curriculum to every student

_Linking to Postsecondary Learning and Work_

States can ensure college, career, and citizenship readiness for all students to the extent that they have achieved alignment with and secured endorsement from institutes of higher education and workforce systems. States must take active steps to ensure successful transitions from the K-12 to postsecondary learning and work. States are encouraged to consider:

• Working with post-secondary systems to tie early entry or placement in credit-bearing courses to CCCR-aligned assessments from the K12 system
• Ensuring that credits and certificates awarded to K12 students have value and transferability to advanced credentials beyond a single program or institution
• Merging higher education and P-12 data collection and reporting
• Convening a private sector working group to review and endorse career-ready curricula
- Enlisting business and industry assist with redesign of career and technical education programs and certificates to align with college and career readiness goals
- Working with business and industry to adapt their systems to accept and use CCCR assessments and performance-based credentials in selection and placement
- Enlisting business and industry personnel to serve in instructional roles, both in and out of school
- Offering all students the option to earn post-secondary credits and vocational certificates before graduation is available to every student
- Engaging higher education and workforce involvement in providing supports to all students and families in navigating college and career planning, admissions, and financing decisions
- Encouraging educators and employers to offer scholarships and aid to high performers

**Supporting continuous improvement**

Because transforming education systems to support CCCR for all students consistent with the ILN framework involves often radical changes in current beliefs, policies, practices and structures, states will require key enabling levers such as systems of support, shared learning, and continuous public engagement in the transformation agenda. States are encouraged to pursue:

- Establishing vertical and horizontal collaboration structures across and within system levels statewide (and with other states, as with the Innovation Lab Network)
- Creating a diffusion strategy for sharing and scaling successful models
- Implementing policies and programs in a manner aligned with an articulated strategy for research and evaluation for continuous improvement
- Providing flexibility or customized assistance to districts or schools to innovate
- Pursuing public engagement around vision and next steps (e.g. with students, families, community members, educators, social services, early childhood community, higher education, workforce, philanthropy, research community etc.)
APPENDIX

Underlying Assumptions

1) Every student should graduate college, career and citizenship ready.

Every student is entitled to an education that provides a foundation for success in lifelong learning, career and citizenship. Every graduate should be able to find a pathway toward both a career and a postsecondary degree or advanced credential, and a one-size-fits-all approach will short-change those for whom pursuit of a traditional four-year degree is not the best option.

This will require that we open up more options and opportunities to help students set goals, ready themselves and transition from high school graduation to career – whether they go through a more traditional college route or into a career induction program. It will also require that systems build more opportunities for students to engage with higher education, business and community so that they can better understand the relationship between what they are being asked to learn and do in school, and the expectations that will be placed on them in postsecondary learning and work.

2) Causing consistently high levels of learning among young people from widely varying backgrounds and with diverse needs will require radical changes in current beliefs, policy, practice and structure.

The education system must meet the dual challenge of expanding high-quality choices and options as it creates efficiencies at scale. Well beyond improvements to current systems, success will require openness, incentivizing and testing of new models and a commitment to continuous innovation that honors the notion of multiple pathways to postsecondary success, emphasizes the importance of progress based on demonstrated competency, and is vigilant about maintaining high expectations for all students.

States have opportunity to catalyze these changes, from both the design and implementation perspectives, through new accountability systems and the development of comprehensive and balanced systems of assessment.

3) The Common Core Standards are foundational to college and career readiness; they are absolutely essential, but not sufficient.

CCSS require emphasis on mastery of essential content and higher-order skills and the application of knowledge so that all students are challenged to higher levels. Building on
this foundation, states must decide the extent to which other disciplines are represented in
the profile of a college, career and citizenship ready individual, which cognitive and
contextual strategies and skills students must possess, and what non-cognitive skills or
behaviors are most important if students are to be successful.

4) **There is a significant overlap between the profiles of college readiness and career
readiness that should be fostered in all students, although additional technical skills
may be required for one versus the other.**

It is acknowledged that college readiness and career readiness may not be exactly the same
constructs, and that some knowledge and skills – particularly discipline- or industry-
specific technical skills – may be implicated in college or career readiness but not both. The
ILN holds, however, that there remains significant overlap between the kinds of knowledge,
skills, and dispositions that enable success in college or career. Furthermore, implications
for systems transformation at the level of policies, practices, and structures are largely the
same between preparing students for college or for career. Therefore, states may pursue
developing students’ college and career readiness so that all students have the full range of
options available to them at the point of graduation.

5) **Citizenship readiness, or preparing America’s youth to be contributing members
of the larger society, is a fundamental mission of public schools.**

Schools are places where qualities of citizenship can and should be promoted with the
support of the community. As students are preparing for college and career, schools can
provide positive experiences that develop understandings about the responsibility to care
for one another, to contribute to the community, to behave ethically, and to use the
knowledge and capacities they are developing to do good. Civic learning or literacy is
essential if students are to develop capacity to reflect on and respond to challenges in the
world around them.
References


